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DLA SUPPLY HOME PAGE



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BACKGROUND

- **DLA-MM initiates effort Jul 95**
- **Formed focus groups within DLA-MM community**
- **Aug 95 DLA-MM chose to seek value-added tactical initiatives that required minimal investment**
- **Submitted draft strategic plan Jan 96**





BACKGROUND

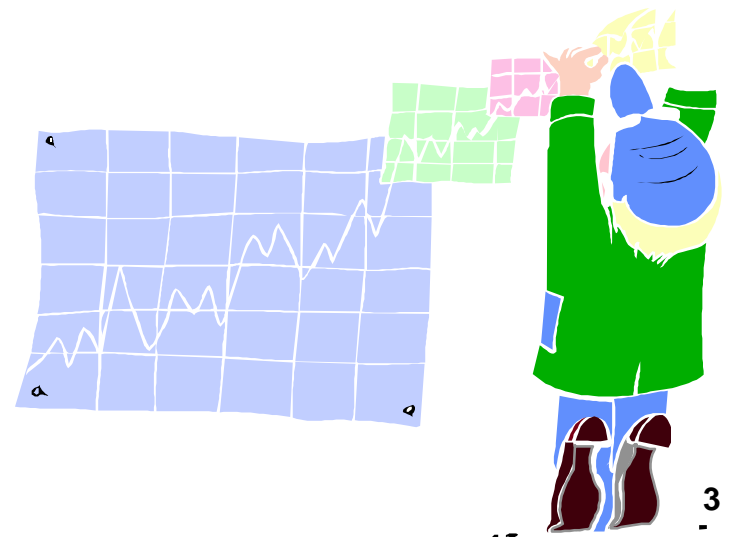
■ **Direction Selected**

- **Thrust Areas**

- ◆ **Product Sales**
- ◆ **Customer Service**
- ◆ **Vendor/Manufacturer Interaction**

- **Measures for Inclusion**

- ◆ **Adds Value**
- ◆ **Establishes Beachhead**
- ◆ **Reasonable Expenditure**
- ◆ **Executable in 6 Months**





COORDINATED EFFORT

■ **Sub working groups**

- Home Page (DLSC)
- Ordering (DSCR)
- Product & Services (DLSC)
- Industry View (MMP)
- Customer Service (MMSM)
- Architecture & Security (DSDC)



■ **Individual ICP/Service Center Pilot Initiatives**



TACTICAL INITIATIVES



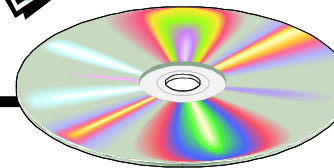
DLA-MM
Home Page



Customer Service



Vendor/
Industry View



Products &
Services



Order Placing

POCs
Events
LOGLINES
New
Product/Services

IN PROCESS
Training
Customer Handbook

DUNS Inquiries
FAR/DFAR
POCs
EC/EDI Link
Excess Property
CAGE Registration
BRAC Data Base

IN PROCESS
Electronic Mall
Future Buy Data Base

Product/Services
Common Presentation

IN PROCESS
Descriptions

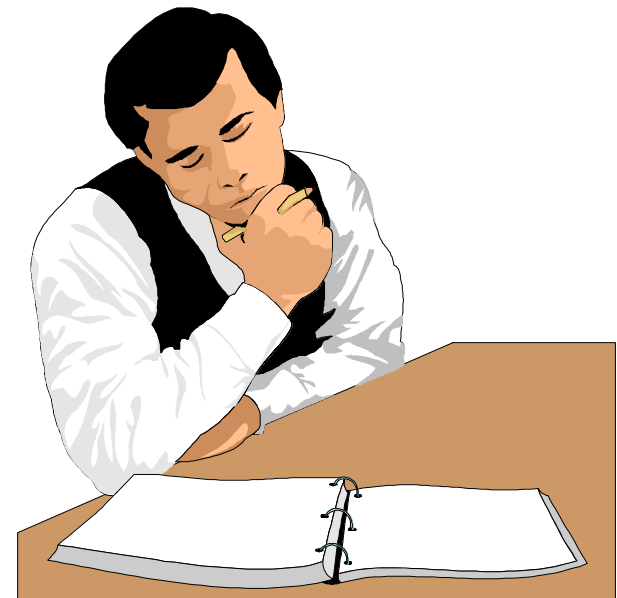
Form on Web
DPSC
DSCR

IN PROCESS
Auto Feed to SAMMS



STRATEGIC PLAN INITIATIVES

- **Vendor Registration**
- **Solicitations and Quotations**
- **Tailored Contractor Technical Data File**
- **Credit Card Ordering**
- **FLIS Search Capability**
- **Develop Smart Requisition Process**





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